



TZMI CONGRESS

DATE: **10.11.14 – 14.11.14**

LOCATION: **JING AN SHANGRI-LA, SHANGHAI, CHINA**

NUMBER OF ATTENDEES: **300**



2014 POST SHOW REPORT

**The world's premier
titanium and zirconium
conference.**

CONGRESS.TZMI.COM

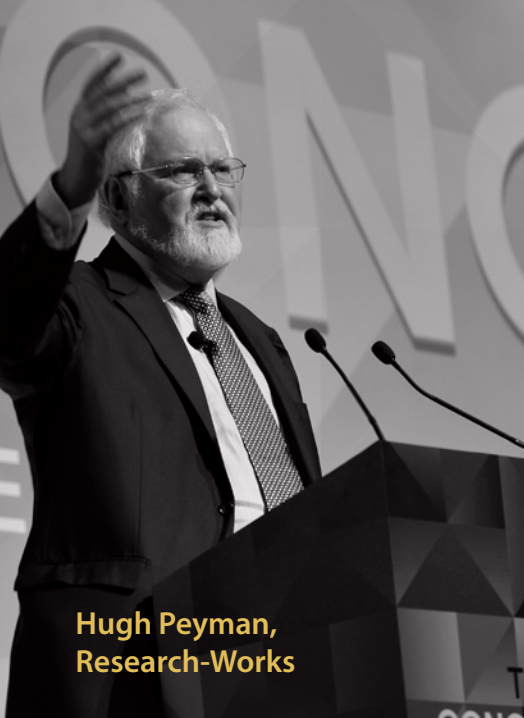
180+ companies represented

40+ CEO's/ Managing Directors

35+ Company Directors

10+ Company Presidents

25+ General Managers



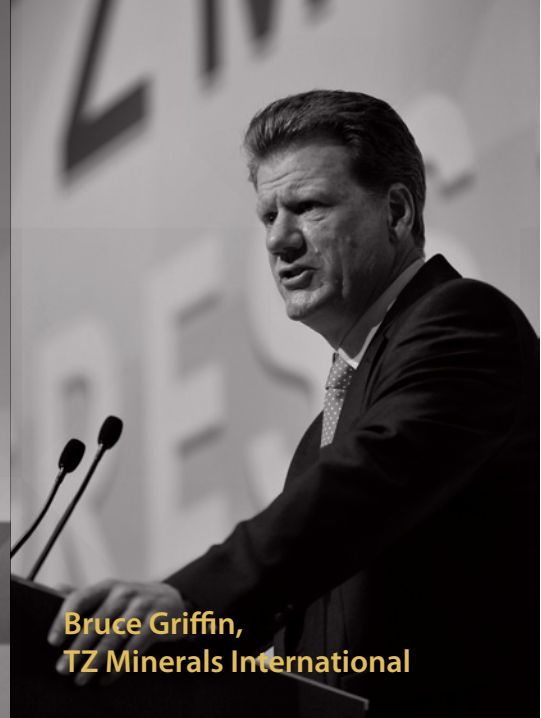
Hugh Peyman,
Research-Works

Research-Works founder and president, Hugh Peyman shared Research-Works view that 'bad news is good', highlighting all the negative commentary about the Chinese economy is not focusing on the transition that is currently occurring from a low labour cost factory of the world to a more mature economy.



Daniel Rubin,
DuPont Titanium Technologies

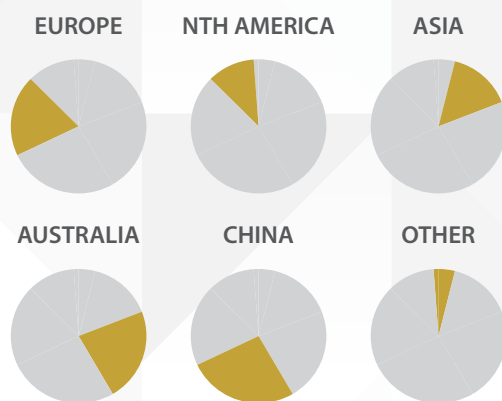
Daniel Rubin, global business director of DuPont Titanium Technologies highlighted the shift east in the global TiO₂ market by highlighting the 2.4 million tonnes of demand in the Asian region compared to 3 million tonnes in all other regions combined.



Bruce Griffin,
TZ Minerals International

TZMI CEO, Bruce Griffin presented on key challenges facing the titanium feedstock sector, such as vertical integration reducing the tradeable market, margin erosion from decreasing prices and increasing costs, lack of visibility in the supply chain leading to over and under supply as well as resource nationalism.

Delegates attended from more than 30 countries to hear expert presentations covering the latest industry news on TiO₂ pigment and end-uses, titanium feedstocks, zircon, titanium metal and more.



Welcome Cocktail Reception



Tong Xiaoyu,
OK-61



Jean-François Turgeon,
Tronox Limited



Qiu Jianting,
Jiangsu Taibai Group

Tong Xiaoyu, general manager, OK-61 talked about the development of e-commerce, in which China now leads the world, and how this will improve the transparency of the pigment market and change the role of traders.

Jean-François Turgeon, executive vice-president, Tronox Limited said that conditions remained challenging in 2014, largely due to soft markets for feedstocks which lagged pigment market weakness.

Qiu Jianting, GM of Jiangsu Titanium Dioxide Co., Ltd discussed some of the technology trends that were increasing efficiency in the local market. Mr Qiu estimates that ilmenite to TiO₂ yields in China are up to 5% lower than the rest of the world.

Pre-conference field trip



Many thanks to GPRO Nanjing Titanium Dioxide Chemical Co., Ltd.



9th Annual
TZMI
CONGRESS
2015

November 16-19, 2015
Shanghai, China

MONDAY 16
**Evening Welcome
Cocktail Reception**

TUESDAY 17
**TiO₂ Pigment and
Coatings**

WEDNESDAY 18
**Titanium Feedstocks
and Zircon**

THURSDAY 19
China Focus



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